



Business Approach to
Climate Change
and working with non-profit

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carbonconciierge



I'M NOT HARASSING
PEOPLE, OFFICER...I'M JUST
BLOGGING OUT LOUD.

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About Carbon Concierge

- Parents are non-profits



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- Sustainable solutions for business development



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- Consult with US businesses using strong Partner base:



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 - Marketing and Branding support



Emphasis on...

- Advise on new social carbon projects



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- Maneuvering the Carbon Market



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- Strong advocate for partnering



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- Return on Sustainability (ROS)



Return on Sustainability (ROS)*

- Return on Carbon
- Debt to Carbon
- Carbon to Equity
- Emissions per Employee
- Carbon-to-Price
- Net Income to Energy Consumed

* Kevin Wilhelm, CEO Sustainable Business Consulting © 2009



Crossing the Street to Play

- What does working with Gov/Non-profit look like from our side?
 - Community development
 - Collaboration
 - Cross pollination
 - Marketing/goodwill
 - Regulation approaches need gov. partnerships



Crossing the Street

- Case Studies
 - Urban League
 - ProjectDX
 - Green Fleets Seattle



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MKESHAPIRO

"DON'T WORRY ABOUT DOING THE RIGHT THING. THERE'LL BE
PLENTY OF TIME FOR THAT WHEN YOU'RE FIRED, RETIRED,
OR REINCARNATED."

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