



INSTITUTE FOR  
Sustainable  
Communities

# Climate Protection & Sustainable Development: *Setting a Course for Local Action*

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# Who am I?



# My goals today...

Share some thoughts on:

- Initiating, managing, and sustaining local climate and sustainability initiatives
  - 3 success factors
- “Drill down” on local climate action
  - Its importance
  - Where to go for help
  - A shameless plug

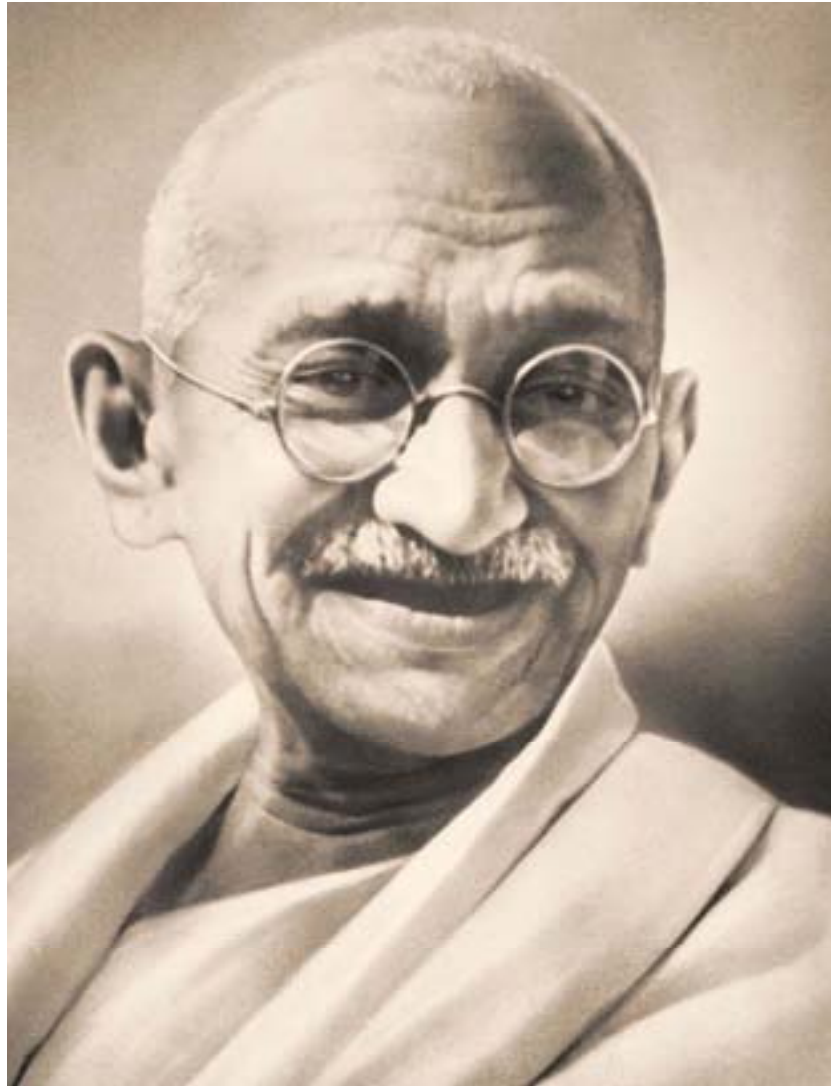
**Success Factor #1:**

**CEO-level support – there IS no substitute!**

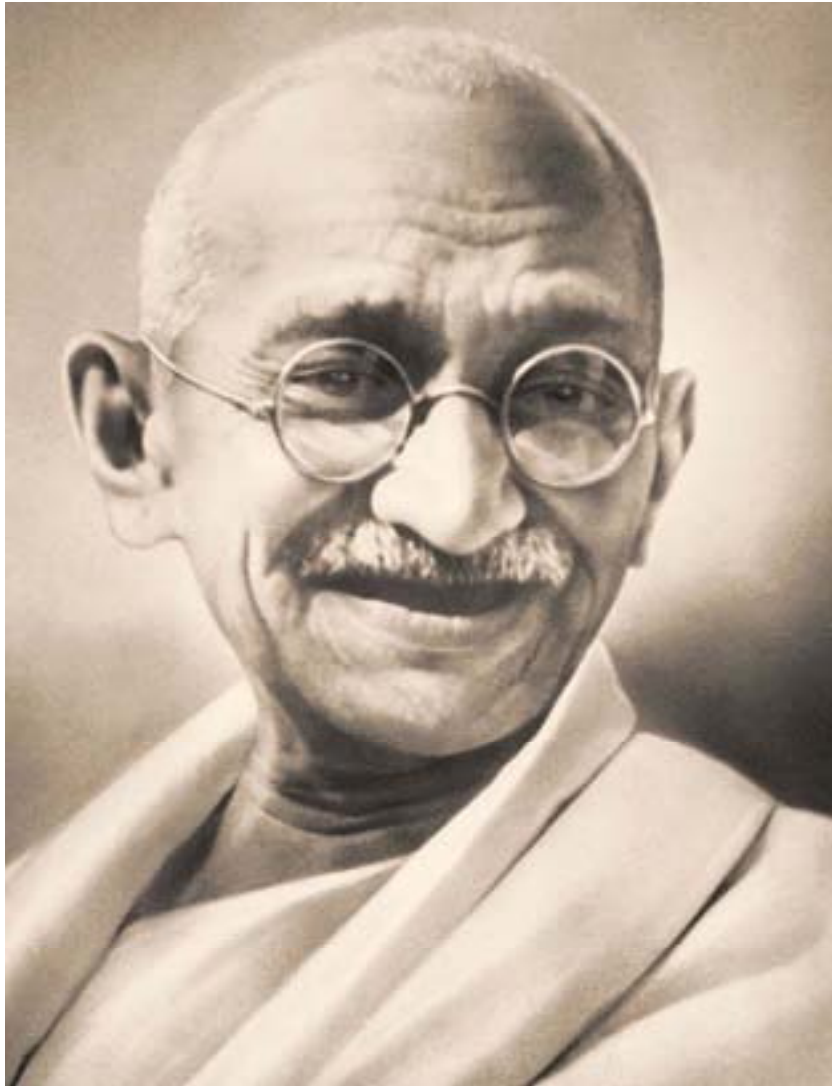


## Success Factor #2:

“Be the change you are trying to make.”



# Success Factor #2: “Be the guinea pig”



# Success Factor #3: Don't get voted off the show!

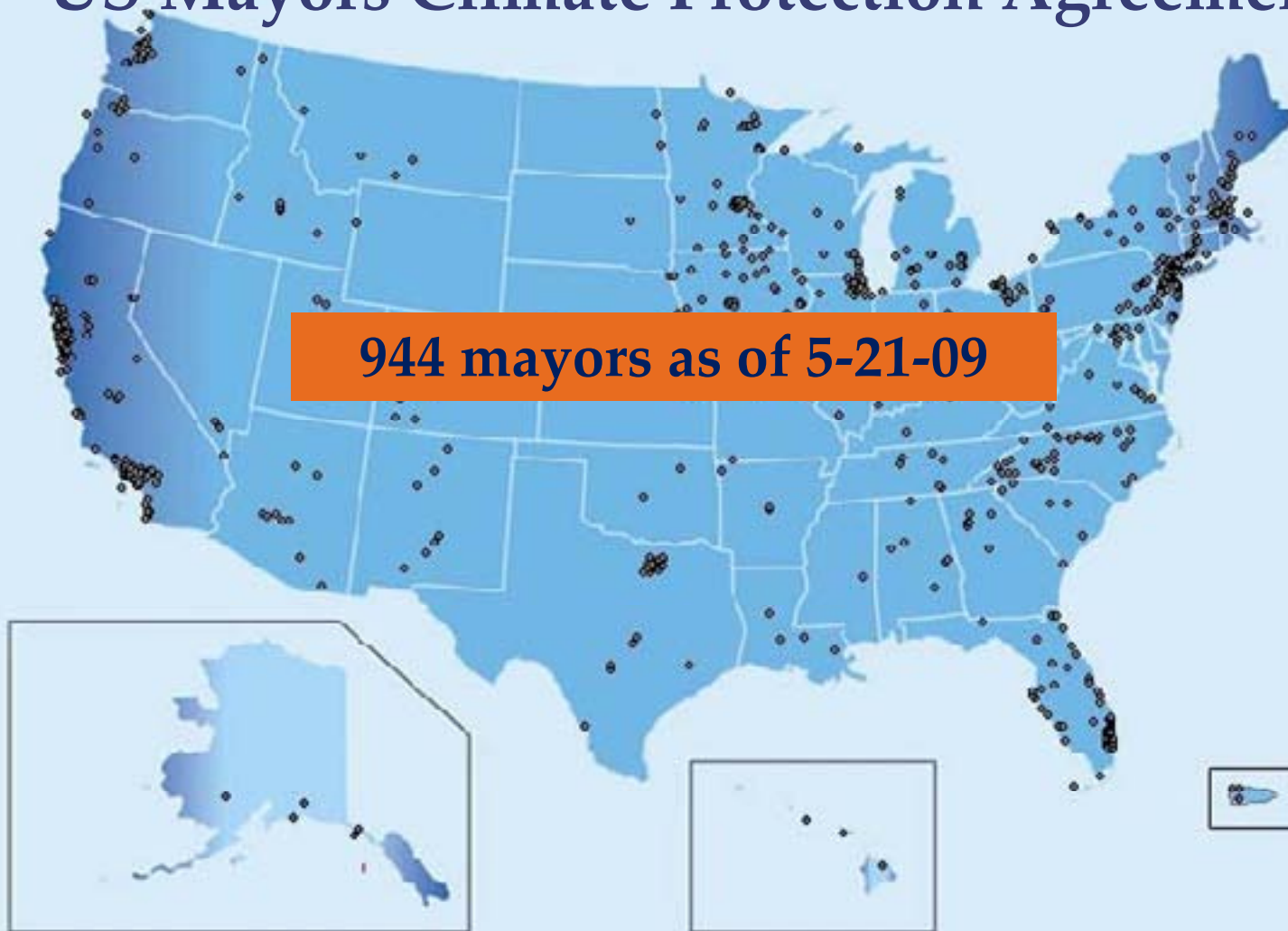


# Climate disruption: Is nothing sacred?!



# Help wanted!

## US Mayors Climate Protection Agreement



# A shameless plug...



- Launching Climate Leadership Academy in September
  - Intensive training in local climate solutions
  - Peer-to-peer mentoring
  - Efficient and easy transfer of good ideas and promising practices



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