

The Newswire of Choice for Corporate Social Responsibility

CSRwire is the leading source of corporate social responsibility and sustainability news, reports and information for organizations interested in raising awareness about their CSR and sustainability work, activities and initiatives.

We distribute and archive CSR news and information through our unique Syndication Network, News Alerts, CSRwire.com, RSS Feeds, News Aggregators and Search Engines. CSRwire is fully and totally committed to distributing news content exclusively related to corporate social responsibility topics.

CSRwire Distribution and Reach

Our 100% dedication to CSR ensures that our distribution network is the ideal way to get your news to a targeted, relevant audience focused on CSR and sustainability. Our members' news is released through Web Sites, News Aggregators, RSS Feeds, Blogs, Syndicated Networks, Search Engines, and Social Bookmarking Sites to global news media, radio and television channels, investment and market research companies, CSR publications, CSR organizations, SRI organizations and financial institutions. CSRwire news is indexed by Yahoo, MSN, Google News and other search engines.

Over the years, we have cultivated a vast, unparalleled, passionate audience of journalists, analysts, investors, corporate executives, academics, activists, public relations and investor relations professionals.

- 20,000+ News Alert opt-in subscribers
- 50 syndication partners
- 1,400+ active members
- Pick-up by thousands of blogs
- 6,000+ 'Send to Friend' users
- 130,000+ unique monthly visitors to csrwire.com

CSRwire Membership

Our membership of more than 1,400 organizations includes public and privately held companies, investment funds, non governmental and non profit organizations, universities, trade associations and think tanks. These organizations have chosen CSRwire to communicate their corporate citizenship, sustainability, and socially responsible activities and initiatives.

Become a Member of CSRwire

CSRwire membership entitles your organization to submit press releases with no word limits for full global distribution and multimedia upgrades. Membership also includes an organizational profile page which catalogs your press releases, reports and events, and provides a link to your organization's web site.

To become a CSRwire member, please visit www.csrwire.com/membership.

To view the CSRwire distribution list and related information, please visit www.csrwire.com/distribution.

Contact us for more information at +1 802.251.0110 or via email at info@csrwire.com.

Join us and be a part of the largest CSR news distribution network and community in the world.

Why Choose CSRwire?

- **Our name carries significant validity in the global CSR community**
- **Journalists, analysts, and other media and research professionals rely on CSRwire as a source of accurate, timely and relevant information**
- **Companies and organizations use us to benchmark their CSR activities and initiatives within their sectors**
- **CSR consultants and other professionals come to us for insights, research, and ongoing education about CSR**
- **Activists use CSRwire to publicize their campaigns**
- **CSR, SRI and other sustainability event organizers use us to promote their events**
- **CSRwire consistently ranks in top results for Google search terms "Corporate Social Responsibility" and "CSR"**



CSRwire Price List

(Effective 8/2008)

	Profit	Non-Profit
CSRwire Annual Membership	\$295	\$100
Access to CSRwire distribution and promotion services Organization Profile and archiving of press releases, reports and events		
Press Release Distribution and Archiving	\$495*	\$395
Global distribution; unlimited word count Organization logo and one multimedia upgrade (*multiple release discounts available)		
Additional Options		
Additional multimedia upgrades (each)	\$50	\$50
Feature Box on CSRwire homepage (per day)	\$100	\$100
Multi-release discounts available	Call	Call
CSR/Sustainability Report Promotion Options		
Featured Report Promotion	\$1,995	\$1,695
One press release with full CSRwire distribution Company and report specific email alert to CSRwire subscribers One week exposure in a 'feature' box on CSRwire homepage One week exposure in a 'feature' box on Company Issued Reports page Highlight and feature box in the CSRwire Weekly News Alert Archive in searchable library and member profile		
Standard Report Promotion	\$995	\$695
One press release with full CSRwire distribution Three days exposure in a 'feature' box on CSRwire homepage One week exposure in a 'feature' box Company Issued Reports page Archive in searchable library and member profile		
CSR/Sustainability Event Promotion		
Featured Event Promotion	\$1,995	\$1,695
Three press releases with full CSRwire distribution One week exposure per release in a 'feature' box on CSRwire homepage One week exposure per release in a 'feature' box on CSRwire Events page Event listed on the CSRwire events calendar and added to searchable database		
Standard Event Promotion	\$995	\$895
One press release with full CSRwire distribution Three days exposure in a 'feature' box on CSRwire homepage One week of exposure in a 'feature' box on the CSRwire Events page Event listed on the CSRwire events calendar and added to searchable database		



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