



# GREEN CITIES™

conferences + expositions + fairs + boot camps + eLearning + networking



## Green Cities™ at a glance



**WHEN:** May 20-21, 2009

**WHERE:** The Orange County  
Convention Center, Orlando, FL

**WHAT:** An innovative sustainability  
conference for business,  
government and community

## REAL VALUES › REAL SOLUTIONS

- Learn “best green practices”
- Demystify sustainability
- Discover relevant tools & resources
- Acquire strategies for going green
- Expand your professional networking
- Identify new green jobs

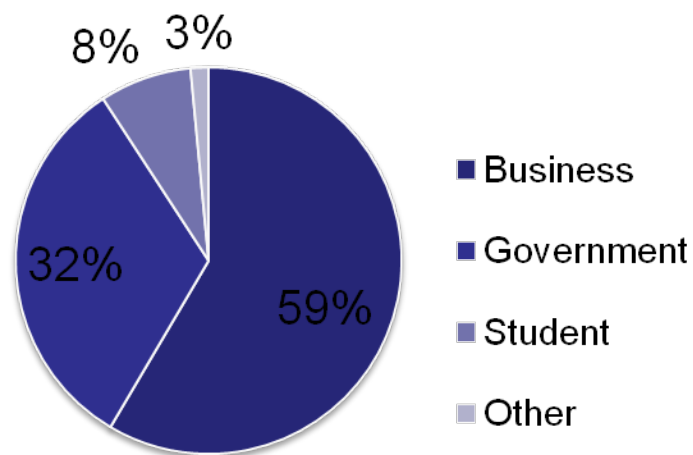
**Green Cities™ Florida** is designed to deliver an impressive, relevant and interactive experience for governments (federal, state, regional, and local), businesses, non-profits, and consultants who want to make sustainable decisions. Participants will be provided with tools and resources to help them improve policies, operations, and materials in ways that save money, generate jobs, conserve resources, and protect our environment.

Florida stands on the cusp of a tremendous emergence in clean technology, water conservation, green building, innovative business growth and wise land use planning.

### **Green Cities™ Florida Conference Highlights:**

- Latest green business developments for Florida
- Sustainability experts and leaders
- Professional development courses
- Instructions for greening your government & business
- Sessions on Florida's share of the stimulus package and best practices for Florida business and government utilization
- Green Cities™ Showcase of sustainable products and services
- USGBC, SMaRT, & FL green building certifications
- Continuing education credits: AIA/CES, IDCEC, IFMA, CSI, & BOMI
- Insight into environmental jobs and opportunities
- Opening Celebration for the new Climate Change Education Center at OCCC and Green Cities™ Florida
- Ribbon cutting ceremony and official “Flipping the Switch” for the new 1 MW Solar Electric System atop the Orange County Convention Center

## Who Is Attending



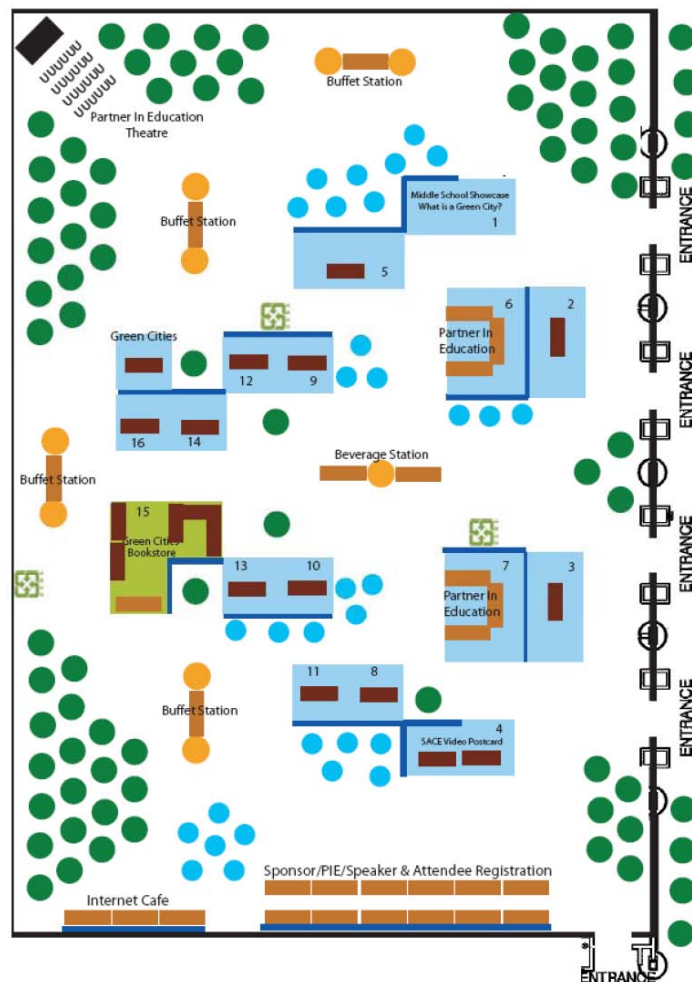
- Corporate Executives
- Chief Financial Officers
- Business Owners / Entrepreneurs
- Government Officials
- City, County, Regional Planners
- Sustainability Officers & Coordinators
- Economic Development Staff
- Community Development Agencies
- Non-profits
- University Managers
- Procurement Officers

## Green Cities™ sponsor showcase



Participation in the Green Cities™ Showcase enables Sponsors to connect with our audience in a very unique way. Instead of the typical ‘hit or miss’ exhibit floor experience, the Green Cities™ Showcase will offer a more intimate and experiential interaction with conference participants. Together with networking breaks, meals, demonstrations and feature attractions, the Showcase is the hub of each Green Cities™ event.

Designed for the purpose of letting attendees test, interact with and learn about your products and services, the Green Cities™ Showcase will be defined by the imagination of our Sponsors.



## promotional rights and benefits



### *Supporting Sponsor*

- **Supporting Sponsor Showcase** 100 square feet
- **Sponsor listing and logo** on Green Cities™ Florida website for nine (9) months with live link to Sponsor URL of choice.
- **(30) Registration Scholarships**, to be used for donations to non-profits, students or clients. Scholarships do not include meals or the toolkit.
- **50-Word company description** on GreenCities.com
- **(20) Full-access credentials** (no meals included)

### *Associate Sponsor*

- **One 6' table** in the lobby corridor balcony area on level 3
- **11" x 17" Color Printed Sign** on an easel with your logo
- **Sponsor listing and logo** on Green Cities™ Florida website for nine (9) months with live link to Sponsor URL of choice.
- **(20) Registration Scholarships**, to be used for donations to non-profits, students or clients. Scholarships do not include meals or the toolkit.
- **50-Word company description** on GreenCitiesFlorida.com
- **(10) Full-access credential** (no meals included)

### *Friend of Green Cities™*

- **Sponsor listing and logo** on Green Cities™ Florida website for nine (9) months with live link to Sponsor URL of choice.
- **(10) Registration Scholarships**, to be used for donations to non-profits, students or clients.
- **50-Word company description** on GreenCities.com
- **(5) Full-access credential** (no meals included)

▪ **Sponsorship Fee - \$4,000**

▪ **Sponsorship Fee - \$1,500**

▪ **Sponsorship Fee - \$1,000**

Sponsorship packages are flexible and can be customized to each company, based on marketing strategy, style, product or service. **Contact:** Joseph Malki, Vice President, Business Development.....**828.216.5769**

sponsorship ad-ons



- Sponsorship of a specific speaker
- Event Greening Sponsorship
- Climate Offset Sponsorship
- Additional advertising upon request
- Additional promotional space upon request, but limited to sponsorship level
- Tour of factory or business
- Exclusive Sponsor of Conference Breakfast, Lunch or Reception
- Creation and execution of a media event, or assistance with a media event
- Attendee email database
- Exclusive sponsorship of the event thumb drive
- Exclusive sponsorship of the event lanyard
- High Speed Internet Café
- Speaking Opportunities
- Educational Session Hosting