

Calendar Listing (long version)

[Green Cities™ Florida](#)

Advancing the Business & Science of Sustainability

Wednesday, May 20 and Thursday, May 21 / Orlando, Florida's Orange County Convention Center

This unique event, designed specifically for the state of Florida, brings state and national leading experts on sustainability, emerging technologies, and green government together.

Join others in governments (federal, state, regional, and local), businesses, non-profits, and organizations for two days and leave with tools and resources to help improve policies, operations, and materials in ways that save money, generate jobs, conserve resources, and protect our environment. Hear about new legislation and numerous executive orders from Governor Crist, which mandate significant CO2 reductions and help drive this momentum.

In order to ensure that Green Cities™ meets Florida's unique needs, we contacted Florida cities to find out what sustainability initiatives are on their radar and what topics they would like to learn about at the conference.

Here are the highlighted topics from our survey, which will be addressed at the conference:

- Alternative water supplies and water conservation
- How emerging technologies will be used in conservation efforts
- How to market sustainability to the public
- Green house gas reduction strategies
- How the American Recovery and Investment Act will affect job growth and retention
- How to apply for funding to assist with the implementation of sustainable initiatives
- Implementing renewable energies in new building technologies
- LEED certification requirements
- Cost benefit of implementing green practices
- How municipalities can influence policy makers to allocate funds to help achieve greening goals
- How other cities handle their recycling programs in the current economic climate
- How to get the community involved in greening projects and save money doing it
- Alternatives to landfills
- Alternative energy sources

Preview of Speakers

Orange County Mayor Richard Crotty * City of Orlando Mayor Buddy Dyer * John Adams, Enterprise Florida, Inc. * Gil Friend, Natural Logic Inc. * Jerome Ringo, Apollo Alliance * Mike Italiano, Market Transformation to Sustainability * Lori Cunniff, Orange County * Devesh Nirmul, Miami-Dade County * Commissioner Sharon Staub, Sarasota County * Dr. Jennifer Languell, Trifecta Construction Solutions

Hosted by: Orange County and City of Orlando * **Sponsored by:** Orlando Utilities Commission, Covanta Energy, Dharma Merchant Services, Disney and Sol Inc.

For more information visit www.GreenCitiesFlorida.com or call 1-800-408-0002